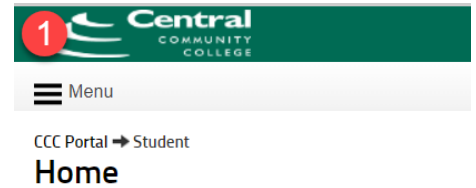


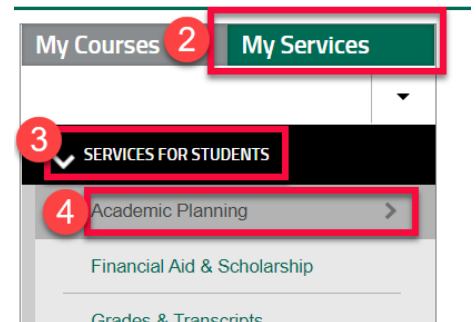
Steps to Access Textbook Information

Section 1: When in WebCentral

Step 1: Start in the Homepage of WebCentral



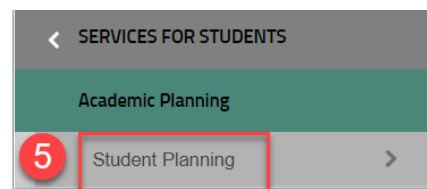
Step 2: Click on My Services



Step 3: Click on Services for Students

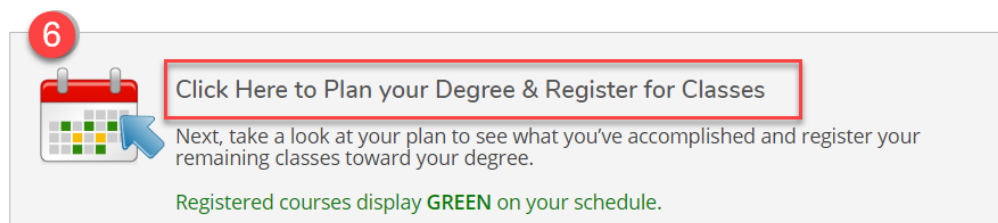
Step 4: Click on Academic Planning

Step 5: Click on Student Planning

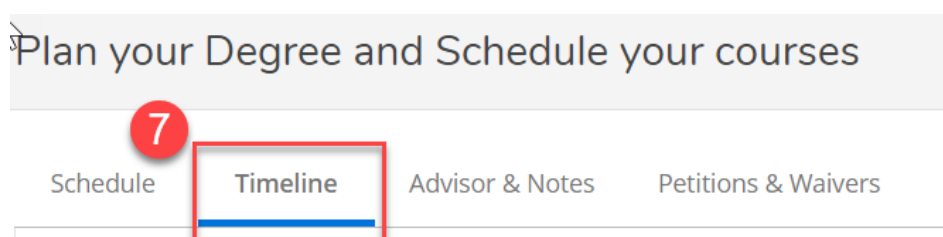


Section 2: When in - Student Planner

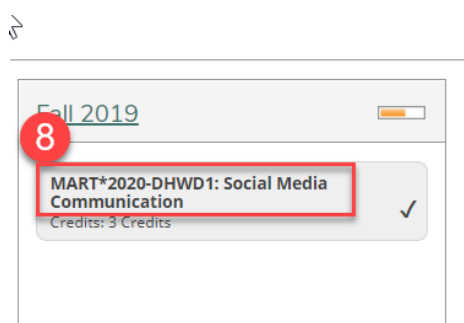
Step 6: Go to Plan & Schedule



Step 7: Click on Timeline tab



Step 8: Click on the Title of the course



Steps to Access Textbook Information

Step 9: Click on the Bookstore Information (scroll if needed)

Section Details

MART-2020-DHWD1 Social Media Communication

Fall 2019

Instructors	Kavan, E	(elizabethkavan@cccneb.edu , 402-461-2580)
Meeting Information	8/19/2019 - 12/13/2019	Web - Instructor Paced, Online ONLINE (Online)
Dates	8/19/2019 - 12/13/2019	
Seats Available	11 of 25 Total	
Credits	3 Credits	
Grading	Graded	
Requisites	None	
Course Description	Social Media allows the creation, collaboration and sharing of messages with large audiences. Students will explore the theory, possibilities and limitations of writing for social media. Students will learn how to write effective content for social media and use a hands-on approach for understanding and evaluating emerging tools and platforms. (45/0/0/0)	

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Books [Bookstore Information](#)

Close

Section 3: When in - Bookstore Central Campus

Step 10: Find the book information and pricing

Step 11: Check Availability and Follow the instruction on the screen.

11 CHECK AVAILABILITY →

Course Materials

1 Required
Print List

Fall 2019

MART / 2020 / DHWD1
Required Materials (1)

10

REQUIRED

Art of Social Media

ISBN: 9781591848073

Author: Guy Kawasaki

Publisher: Penguin Group USA Inc

Formats: Hardcover

Copyright Year: 2014

Repeat the process for finding the rest of your textbooks.