Welcome to the Shark Corral (a Shark Tank-like competition)!
CCC’s Shark Corral is giving entrepreneurs the opportunity to showcase their business idea or product concept to a panel of business/investment people. This competition does NOT require a complete business plan, financial statements or any supporting documents. It is a “pure pitch” contest with nothing but the value of the idea, the two page proposal outline and the speaker’s presentation skill to support it. The purpose of the Shark Corral Competition is to convey a simple understanding of your business or product concept in a short 5-8 minute time period.

Categories You May Enter
- High School Student/Partnership
- Person/Partnership with a Business Idea or Product Concept
- Person/Partnership with a Start-up Entrepreneurial Business (business in operation for a short time)

Presentation Logistics
- Presentation Tools include Power Point, Video, Flip Chart, or Demo
- Presentations must be 5 - 8 minutes in length (cannot exceed 8 minutes)
- Conclude the Presentation with a “Call for Action”

Prizes: (awarded in each category during the Final Round) include; tuition waivers for CCC Classes ($600), personalized business mentorship for a year ($600), and the opportunity to attend the Become an Entrepreneur 8-week workshop for free ($300). Other prizes include advertisement opportunities ($12,000), cash prizes and investments (over $20,000) and Columbus Area Chamber of Commerce memberships ($460).

Shark Corral Process
- **Step One:** Complete and submit the Shark Corral Application and Proposal Outline. Keep these first two pages and a copy of your Proposal for your information. Submission directions and dates are listed on the form. Final submission date for competition is Friday, April 1, 2016.
Step Two: Practice your 5-8 minute pitch and visit www.facebook.com/CCCESHIP for videos, tips, hints and updates on the competition.

Step Three: Training Day – Participants may attend the training event in March. Local business leaders will be available to watch your pitch and offer suggestions for improvement. This is not required but highly recommended.
  o Tuesday, March 22, 2016, 6:00 p.m.
    CCC Bsns Incubator Center, NPPD Bldg, 1415 17th St, Columbus
    Application & Outline deadline (March 21)

Step Four: Continue to practice your 5-8 minute pitch and visit www.facebook.com/CCCESHIP for videos, tips, hints and updates on the competition.

Step Five: Final Showcase: Wednesday, April 6, 2016, 6:30 p.m.
CCC Campus – West Education Center – Room #205
Awards and prizes will be announced that night.

Things to think about when preparing your “pitch.”
1. What your business makes or does.
2. What market you serve.
3. How will this business make money.
4. How your business compares to similar businesses.
5. Why you will succeed.
6. Your ultimate goals for your business.

Presented by the CCC E-Ship Club, Central Community College, Columbus Area Business Incubator Center, Columbus Area Chamber of Commerce and the Columbus SCORE Chapter.
CCC is an affirmative action/equal opportunity institution.
CCC Shark Corral Application

Name(s): ____________________________________________

Address: ____________________________________________

City __________________ State: ______ Zip Code: ___________

Phone(s): ____________________________________________

E-Mail: ____________________________________________

**Shark Corral Category** (select one):

- [ ] High School Student/Partnership   Grade: ______
- [ ] Person/Partnership with a Business Idea or Product Concept
- [ ] Person/Partnership with a Start-up Entrepreneurial Business  
  (business in operation for a short time)

**Training Day:**

- [ ] Tuesday, March 22, 2016, 6:00 p.m.  
  CCC Business Incubator Center, NPPD Bldg, 1415 17th St, Columbus  
  Application & Outline deadline (March 21)
- [ ] I choose to NOT participate in the training.  
  Application & Outline deadline for Competition (April 1)

Business Idea: (Brief Summary): ______________________________

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_________________________________________________________________

(Application continued on back)
DISCLAIMER: By participating in CCC Shark Corral, you are agreeing to the following: Your idea is Original and Authentic. It is in no way linked or copied from another’s work.

Signature(s): ______________________________

Date: ___________________
CCC Shark Corral Proposal Outline

Name(s): _____________________________________________________________________________________

E-Mail: _____________________________________________________________________________________

Category:

☐ High School Student/Partnership     Grade: ______
☐ Person/Partnership with a Business Idea or Product Concept
☐ Person/Partnership with a Start-up Entrepreneurial Business
  (business in operation for a short time)

Describe the Business Idea or Product Concept:

_________________________________________________________________________________________________
_________________________________________________________________________________________________
_________________________________________________________________________________________________
_________________________________________________________________________________________________
_________________________________________________________________________________________________

Describe a unique way the idea or product solves a problem or serves a need:

_________________________________________________________________________________________________
_________________________________________________________________________________________________
_________________________________________________________________________________________________
_________________________________________________________________________________________________
_________________________________________________________________________________________________

Describe the Competitive Market:

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_________________________________________________________________________________________________
_________________________________________________________________________________________________
_________________________________________________________________________________________________
_________________________________________________________________________________________________
Describe the Target Market:

_______________________________________________________________________________________________

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Outline Risks & Rewards:

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Describe your “Call For Action” – assistance in the form of an investment, marketing, or production support:

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Other Information:

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FINAL submission deadline: Friday, April 1, 2016
Applications and outlines accepted by email, mail or hand delivery.
Email: dlux@cccneb.edu
Mail: CCC Business Incubator Center, Attn. Doris Lux, 1415 17th Street, Columbus, NE 68601
Hand Deliver: to above address or to the CCC Columbus Campus - Administration Building Receptionist (please ask that it be placed in Doris Lux’s mailbox).